Mobile & Multimedia Applications



ACONYX SPIDYR[™] Phone

Voice & 3G mobile video calling, multi-point conferencing, presence, video mail and mobile IM

ACONYX SPIDYR Phone is a fully web-based and browser independent solution based on the latest flash and VoIP technologies.

Developed on a proven, carrier-grade platform, ACONYX SPIDYR Phone improves on earlier versions by incorporating advanced applications and features like voice and 3G mobile video calling, multi-point conferencing, presence, video mail and mobile IM capability, while delivering the same high availability and scalability to support millions of subscribers.

SPIDYR Phone browser-based interface for login and Web-based calls can be custom-branded to support multiple service bundles.

With SPIDYR Phone SDK, carriers can build and deploy various services within a single interface or simple discrete services based on market demand.

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ACONYX SPIDYR Phone advantages over Soft-Phone

- Fully web-based and browser-independent
- Zero installation and Zero configuration required by the end-user
- · Accessible from any computer any time; not tied a specific computer
- No equipment to purchase or support
- No custom software on client computer; no OS dependency
- Minimal maintenance support and zero upgrade by the user
- Secure and centralized server-based implementation
- No network configurations, firewall changes, NAT traversal issues

SPIDYR Mobile

Easy-to-use web-based calling from Mobile phones



Deployable in carrier networks, for businesses and consumers Both Audio and 3G Mobile Video in one package Call history, Call forwarding, IM, Presence and Address Book Add-on features: Conferencing, Video mail and Ad serving Mobile clients for Android, iPhone and Windows Mobile Protocols and codecs: HTTP, SIP, RTP, RTMP, RTSP, G.711, G.729, H263, H.264, MPEG4, Nellymoser, Speex, AMR, iLBC Audio and Video quality testing tools

Fully integrated with Broadsoft BroadWorks

Carrier Benefits	End-User Benefits
Highly scalable, carrier-grade solution supporting millions of subscribers	Easily accessible online using Web browsers from any computer at any time
Open solution with standard protocols and APIs for rapid system integration with best-of-breed solutions	No manual installation or complex configuration required
Turnkey solution with carrier-branded Web phone and customizable web portal	Enhanced call list and history
Built on the AGNITY ACONYX Communications Application Server with proven interoperability and IMS compatibility	Lower cost and improved convenience for travelers

Feature highlights

Multi-Point Web Conferencing • Universal IM and Presence Capabilities • Mobile Video Mail Application

SPIDYR Phone Multi-Point Web Conferencing

SPIDYR Phone provides an array of services unmatched by competing Flash-to-SIP products, with features such as Flash to 3G video calling, multi-party voice and video conferencing, video mail, call divert, call forwarding and upcoming Network Address Book and interoperability with other IM Gateways.

- Allows an unlimited number of users to call into a PIN-protected bridge
- Web access through Adobe Flash client embedded in an ordinary web page
- Links Internet and telephone users in one meeting place
- Expect crystal clear audio and video quality regardless of number of users
- Attendees can join through email link or IM; telephone users can dial conference line number and PIN



SPIDYR Phone Mobile Video Mail Application



SPIDYR Phone Universal IM and Presence Capabilities

SPIDYR Phone can be configured to support Instant Messaging and Mobile IM with or without presence capabilities. The SPIDYR Phone lets users store, edit and delete contact email addresses, phone numbers and SIP addresses. Users who are logged in also can be notified of the status of other users through presence enablement. The platform also provides presence interoperability between existing IM gateways like MSN, Skype and Google Talk.

When SPIDYR Phone users are not logged in to receive calls, the Client can be configured to receive voice and video mails. Notifications for these are received via email and can be picked up either from the client page, or in an email from which they can also be downloaded. Mail also can be embedded in other websites or forwarded by way of a link, while video mail can be configured for both mobile and desktop applications.

SPIDYR Phone Expands Revenue Opportunities

Caller Pays Revenue

- Enables customers to charge website users
- Earn money for taking voice and video calls
- **E-Commerce**

About AGNITY, Inc.

- Simple 1 click, click2call, IM and video from any webpage
- Call divert guarantees a business never misses a lead

help lead our clients' solutions and product development.

- Gather customer data through voice and video messaging
- Mobile Flash Technology
- Extended mobile calling to the Internet with universal Flash phone •

AGNITY is a global applications solutions and technology services company with the deep

knowledge and proven experience required to help businesses, network equipment manufacturers

and service providers design, develop and deploy application solutions rapidly and cost-effectively.

providers and enterprises with best-in-breed strategies and solutions as well as proven R&D skills to

Founded by industry veterans, AGNITY is a team of trusted advisors to communications service

AGNITY is headquartered in Fremont, California, with development centers in Noida, India,

Kitchener, Ontario, and Richardson, Texas. For more information, visit www.agnity.com.

Emergency services and homeland security

- Live visual contact with base station via 3G mobile devices
- Secure authentication of IP voice and video

Advertising and marketing integration

- Enable live audio/video within advertising banner ads
- Introduce live, real-time aspects to any Web site Security monitoring and management
 - Firewall traversal allows live video streaming from any PC or device
- Monitor any video security service remotely



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